# COLLECTIVE IMPACT FRAMEWORK

Vision · Alignment · Action
**STRATEGY** Arts

## Establishing the Common Agenda

## Implementing the Infrastructure

## Sustaining and Renewing

OPEN THINKING

ANALYSIS

Preliminary Common Agenda

Goal

Theory of Change

Need Statement

Unique vs. Universal Need

Relationships and Influences

Stakeholder Network

Theory of Change

Vision

Priorities for Action

Meet Regularly

What's Working?

What's Not Working?

What Needs to Change?

Shared Learning

Theory of Change

Needs        Stakeholder

Vision                    Priorities

System Map

Growing Impact

Initial Agreements

Expanded Stakeholder Agreement

Shared Understanding of the System

Working Agreement

Aligned Actions

System Stakeholders

Potential Partners

Analyze the System

Research the Need

Establishing the Backbone Organization

POLICIES

Database
Communications Plan
Roles & Responsibilities

Dialogue

Communications

Reports

☑ Metric 1
☑ Metric 2
☒ Metric 3      Outreach
☑ Metric 4

Measurements

| Articulating the Goal | Identifying the Stakeholders | Building System Knowledge | Finalizing the Common Agenda | Establishing the Infrastructure | Convening Work Groups | Developing Plans for Action | Guiding the Collective | Learning and Adapting |
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| Clarity on preliminary shared goals provides the framework to engage other stakeholders. | Intentionally considering diverse perspectives identifies the breadth of system stakeholders. | Research into current systems clarifies the need and informs ideas for sustainable change. | Refining the common agenda sets the guiding priorities for collective action. | Defining governance and operational processes builds the platform for the organizational backbone. | Priority-focused work groups drive ongoing alignment of individual and collective actions. | Creating plans and metrics guides the work groups into action and builds momentum. | Backbone support and monitoring optimizes work group performance and tracks action effectiveness. | Periodic evaluation leverages collective learning to refine the common agenda and adjust priorities and actions. |