

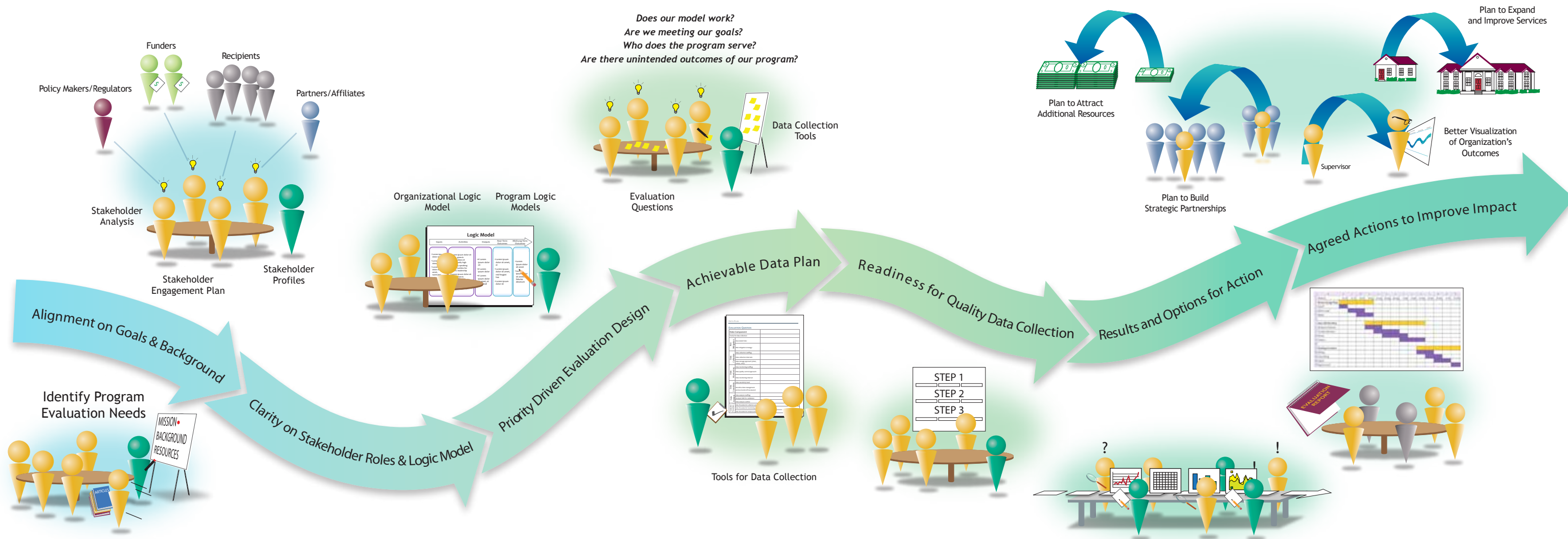
Building the Evaluation Foundation

Creating the Evaluation Strategy

Completing the Evaluation

ANALYSIS

OPEN THINKING



Understanding the Program

Background information and program resources provide context for the evaluation.

Mapping the Stakeholders

Analyzing influence and interest provides clarity on stakeholder evaluation engagement.

Crafting the Logic Model

Documenting inputs, activities, outputs, and outcomes tests program assumptions.

Determining the Questions

Careful consideration of evaluation questions ensures focus on stakeholder priorities.

Writing the Data Plan

A robust data plan guides data collection, monitoring, and analysis.

Training Staff and Piloting

Testing the data plan ensures efficient capture of quality data.

Collecting, Monitoring & Analyzing Data

Active oversight of data collection and analysis ensures validity of the evaluation.

Reporting the Results

Linking findings with options for change sets the stage for program improvements.

Planning Improvements

Plans to address priority findings empower the organization to make impactful changes.