

*Deidre facilitates innovative visual communication services that enable teams to create, collaborate, and communicate.*



### Specialization

Graphic Recording  
Graphic Facilitation

Deidre Crowley is a founding partner of Strategy Arts, and she specializes in making the complex simple and supporting big-picture thinking and problem solving through the use of facilitated, interactive discussions, graphic recording and visual tools.

### Clients

Microsoft  
Mars Incorporated  
Deloitte  
US Department of Homeland Security

Deidre is the founder of Crowley & Co., a D.C.-based consultancy. Additionally, she serves as an associate staff member of the Center for Evidence-Based Education in Princeton, New Jersey. Prior to founding Crowley & Co. in 2004, Deidre was a senior consultant for The Grove Consultants International in San Francisco, California.

In 2008 Deidre created the Graphic Facilitation University program for the Mid-Atlantic Facilitators Network in Washington, D.C. She continues to lead graphic facilitation workshops and is a committed mentor and coach to others looking to build their skills in this area.

### Industry

Business  
Manufacturing  
Government  
Nonprofit  
Higher Education

Deidre holds a B.A. in Education and English from Providence College in Providence, Rhode Island (USA). She spent four years with the United States Peace Corps in Jamaica where she was the lead trainer for new health sector volunteers.