

Consultant Bio

Elizabeth Guman



Elizabeth has been helping organizations, and their management teams, be great leaders for over 21 years. She specializes in providing customized and in-depth leadership programs for clients.

Specialization

Leadership Development
Meeting Facilitation
Leadership Assessment

Elizabeth's passion for, and expertise in, improving leadership is why she heads the Strategy Arts leadership development practice area. She has worked with leaders at all levels, from designing and teaching courses to train first-time managers, to helping senior executives tackle changing markets and business demands. Throughout her career, moreover, she has developed and executed a wide variety of programs for clients ranging from creating specialized leadership team workshops to crafting leadership models and practices based on an organization's business needs. One example of these projects is a 7-week leadership development course that Elizabeth has designed and facilitated that has been attended by more than 250 leaders from professional trade, non-profit, government and business sectors.

Clients

United Way
University of Pennsylvania
AstraZeneca
Reading Terminal Market
SEI

Elizabeth's recent work also includes meeting facilitation, strategic planning, stakeholder meeting design and supporting organizational change initiatives.

Besides her consulting work, Elizabeth teaches in the Communications Program for the University of Pennsylvania's Wharton MBA and Executive MBA programs. She has also been a part-time faculty member in the graduate program of Instructional Design and Development at Penn State Great Valley and in the graduate business school at West Chester University.

Industry

Non-Profits
Pharmaceutical
Education
Government

She has been a featured presenter at international, regional, and local professional conferences and meetings, and has published in the Performance Improvement Quarterly.

Elizabeth earned her Bachelor's in Business Administration from The College of William & Mary and her M.Ed. in Instructional Systems from Penn State University. She is certified in Center for Creative Leadership's assessment tools, is trained in meeting facilitation and has completed Learning for Leadership's intensive one-year leadership development program. She is a member of the Board of the Sustainable Business Network of Philadelphia, serving as Co-Chair from 2006-2007 and is on the Advisory Board of the Chester County Leadership Connection, a program for developing leaders for non-profit boards. Elizabeth enjoys reading, hiking and immersing herself in new cultures.