

# Strategic Planning Support Services

Strategy Arts programs support clients in the development of their internal planning capabilities as they learn by doing. Additional professional services are available to supplement client capabilities in areas crucial to the successful execution of strategy.

## Strategy Communications that Engage Organizations:

Our custom graphics enable clients to clearly communicate the compelling messages underlying their strategy.

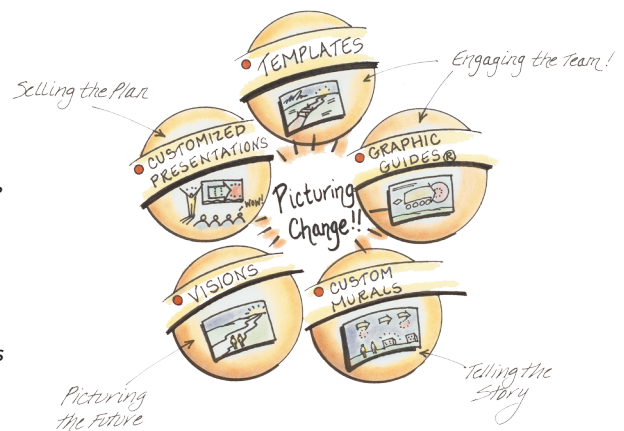
**Graphic Guides®** - Provided through our partner the Grove Consultants International, they are also available to clients for self directed planning activities.

**History Murals** - These custom graphics capture the culture and history of your organization in rich detail.

**Visions** - Capture the context of your vision and strategy on a single large format chart.

**Customized Presentations** - Custom designed graphics create single chart presentations to communicate information with context.

**Templates** - We create custom templates for specific group-process activities at clients request.



## Strategic Leadership Development:

We provide engaging leadership development programs for senior leadership teams. Our programs apply the same collaborative process-based approach we use in our planning programs to address the specific challenges top leadership teams face. We also offer a one-day training program on the theory and analysis tools used in strategic planning.

## Online Project Management:

We provide a collaborative, secure, online environment for client project planning and management. This provides a shared space for all aspects of project communication and enables Strategy Arts consultants to cost-effectively provide ongoing support of client project activities.

## Market Research and Entry Planning Support:

We conduct market research to evaluate the readiness of markets for entry, and provide market-entry planning and sales training in support of new market entry.



[www.StrategyArts.com](http://www.StrategyArts.com)

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