

# Strategic Planning

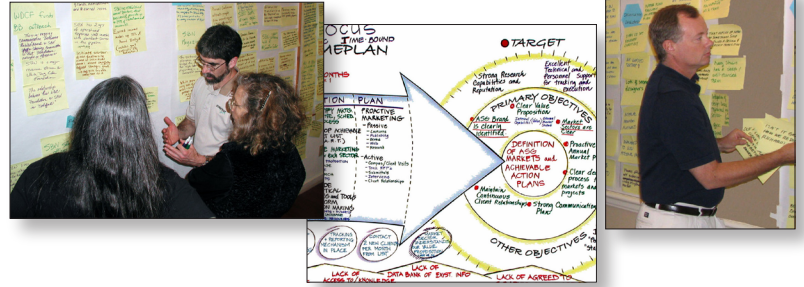
*Strategy Arts' Strategic Planning Programs guide organizations from a clear vision of success to aligned action.*

*We start by collaborating with the leadership team to create a program that fits the needs of the organization.*

*We finish when clients are actively pursuing their strategic initiatives.*

*Vision • Alignment • Action*

# STRATEGY Arts



## Leverage Your Best Thinking

Our Strategic Planning Programs achieve rich, collaborative interactions between leadership team members and their organization. Our consultants

enable breakthrough thinking and develop ownership for the strategy. We guide leadership teams in the development of a shared vision that they are accountable for delivering. The

organization is tapped for input, feedback, and cross functional planning that develop both ownership and accountability.

## Information To Act On

We make sure the right information is introduced into the planning process by supporting organizations in focused research or conducting it ourselves as a service to our clients. We make practical use of proven analytical and research tools and present information in a concise, context-rich graphics format that supports understanding and drives decision making within the planning framework.

## Experienced Guides

The Strategy Arts team bring a unique set of perspectives and real world leadership experience to our clients. Each of our consultants is trained in facilitation and group process. We engage in collaborative

relationships with client leadership teams, where we contribute ideas, challenge thinking, and guide the planning process.

## Meetings That Get Results

During planning meetings we focus on direct dialogue that enhances communication, understanding, and decision making. We minimize or eliminate the use of slide-based presentations in favor of contextual graphics that enable direct dialogue between leadership teams and support the understanding of information within the larger planning context. We use Graphic Guides® to support focused group discussions, to record agreements as they are made, and to provide a context-rich medium for communicating to the organization.

## Designed For Leaders

Our Strategic Planning Programs are designed to support and improve the capabilities of leadership teams. To We've created a planning framework that:

- Helps organizations “do it themselves” while challenging them in their thinking
- Provides access to outside expertise when needed
- Helps leaders engage the hearts and minds of their organizations more effectively.

From planning to action, we invite you to learn more about how Strategy Arts can help your organization today!