

ELIZABETH GUMAN

PARTNER

Elizabeth has been helping organizations, and their management teams, be great leaders for over 23 years. She specializes in providing customized and in-depth programs for nonprofit clients.



SPECIALIZATION

- Leadership Dev
- Strategic Planning
- Meeting Facilitation
- Org Change
- Adult Learning
- Nonprofit Collaboration

CLIENTS

- FNC Philadelphia
- PHS
- United Way GPSNJ
- Orton Family Foundation
- Reading Terminal Market

INDUSTRY

- Nonprofits
- Government
- Education
- Green Economy
- Pharmaceutical
- Publishing
- Financial Services

Elizabeth leads Strategy Arts' nonprofit planning practice area. She conducts strategic planning and leadership development, and recently her focus has been on planning support for nonprofit partnerships, collaborations and consortia.

Elizabeth has created and conducted leadership development programs for a wide range of clients including Philadelphia Youth Network, University of Pennsylvania and the County of Chester. For the past four years she has designed and facilitated United Way of Southeastern Pennsylvania's flagship Emerging Leaders Program. In addition, her planning work has helped nonprofit partnerships create systems and structures to align and guide their work and projects, including two Green Job partnership initiatives in Philadelphia and the innovative Community Matters national partnership.

Elizabeth has worked with a wide range of organizations in the for-profit, government and education sectors. Besides her planning and leadership development work, she has also recently completed organizational transformation and market innovation projects. Her for-profit clients include John Wiley & Sons, Scientific Protein Labs, Astra-Zeneca, and SEI.

Elizabeth brings an extensive background in nonprofit board service. As Co-Chair of the Board of the Sustainable Business Network of Philadelphia, she led the organization through the transition from a program of the White Dog Café Foundation to an independent 501(c)(3) tax-exempt organization. Also, as a founding member on the advisory board of Leadership Chester County, she helped to shape their very successful board leadership program. She currently serves on the Governance Committees of the Barclay Friends of West Chester and the Sustainable Business Network of Philadelphia and on the board of the West Chester Rotary Club. Her past service includes board member and President of the Great Valley International Society for Performance and Instruction and board member of the First Presbyterian Church of West Chester.

Besides her consulting work, Elizabeth has taught in the Communications Program for the University of Pennsylvania's Wharton MBA and Executive MBA programs. She has also been a part-time faculty member in the graduate program of Instructional Design and Development at Penn State Great Valley and in the graduate business school at West Chester University.

Elizabeth earned her Bachelor's in Business Administration from The College of William & Mary and her M.Ed. in Instructional Systems from Penn State University. She is certified in Center for Creative Leadership's assessment tools, is trained in meeting facilitation and has completed Learning for Leadership's intensive one-year leadership development program. Elizabeth lives in West Chester where she enjoys spending time with her family and reading, hiking and immersing herself in new cultures.

