

## SCOTT WHEELER

## MANAGING PARTNER

Scott helps organizations clarify their pressing issues, visualize exciting futures and focus on actions that bring lasting positive change.

<b>SPECIALIZATION</b> <ul style="list-style-type: none"><li>• Strategic Planning</li><li>• Meeting Facilitation</li><li>• Org Change</li><li>• Research Process</li><li>• Market Innovation</li></ul>	<b>CLIENTS</b> <ul style="list-style-type: none"><li>• John Wiley &amp; Sons</li><li>• Ayers Saint Gross</li><li>• Gemalto</li><li>• Scientific Protein Labs</li></ul>	<b>INDUSTRY</b> <ul style="list-style-type: none"><li>• Medical Research</li><li>• Pharmaceutical</li><li>• Publishing</li><li>• Architecture</li><li>• Education</li></ul>
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Scott founded Strategy Arts in 2003 and today is our Managing Partner. He provides oversight and coordination across all business areas at Strategy Arts and is our innovation thought leader. He also heads our market innovation and strategic planning service areas and our life sciences practice area. His business approach blends experience, knowhow, and facilitation to help executive leadership teams blend their own knowledge and perspectives with those of others to create enduring success for their organizations.

Scott has over 30 years of senior international experience in consulting, and business management. Before starting Strategy Arts, Scott held a range of director and C-level positions in business-to-business, consumer, and government contracting businesses. His responsibilities spanned engineering, commodities, information technology, marketing, and strategy. This unique combination of business areas and industries enable him to help clients understand challenging business problems from a variety of perspectives. Reinforcing his broad expertise is his passion for lifelong learning and his emphasis on the combination of collaboration and leadership to drive performance.

His consulting experience includes a wide range of clients in areas as diverse as medical research, pharmaceuticals, architecture and engineering, publishing and nonprofits. He enjoys the hard challenges and diversity viewing each new experience as increasing the value he can bring to clients. He is a skilled listener with an ear for the central themes of organizational challenges, which he combines with a facilitated and collaborative approach to help clients find the right balance between freedom and focus that drives individual productivity and lasting business results.

Scott holds MS and BS degrees in Environmental and Resource Engineering from the State University of New York College of Environmental Science and Forestry and Syracuse University. He is a certified feedback facilitator for the Center for Creative Leadership's 360 degree leadership development products. In addition to his leadership role in Strategy Arts, he is an active member and former management team member of the Greater Philadelphia Senior Executive Group, a member of the Alumni Advisory Board for Environmental and Resource Engineering at SUNY-ESF and a board member at Valley Forge Educational. Scott enjoys rock climbing, hiking, cycling, and listening to eclectic music.

### Business Experience:

- Vice President of Marketing and Strategy – Mars Electronics
- Director of Applied Research – Mars Electronics
- Vice President – Latin American Confectionary – Masterfoods Interamerica
- Director – Manufacturing Infrastructure IT – Information Services International
- Director – Satellite and GIS Commodities Forecasting – Information Services International
- Research Leader – The Analytical Sciences Corporation

