



Strategy Arts' collective impact and partnership planning projects help initiatives fully engage all stakeholders and keep their focus on the targeted impact.

The Challenge

Organizations can significantly increase their collective impact on complex issues through partnerships and collaborations. Whether in a large coalition or a small partnership, navigating the accompanying complexities of any collective action requires trusting relationships and relentless attention to detail. Collaboration leaders face many questions:

- ✓ What are the leverage points that will enable us to drive meaningful change?
- ✓ How do we understand the people, behaviors, and relationships that make up the system behind the issues we are trying to address?
- ✓ How do we grow our collective understanding using the knowledge and experience of partners?
- ✓ How do we organize and share information in ways that keep partners engaged?
- ✓ Which governance structures will provide flexibility and build the clarity and trust our partners need?
- ✓ How do we plan and monitor a cohesive set of activities across the collective?

Our Approach

Strategy Arts consultants collaborate with initiative leaders and their teams to answer questions upfront and get initiatives off to a good start. Strategy Arts' Collective Impact framework helps leaders organize, build, and maintain the momentum of cross-sector partnerships. Elements of the framework also provide the discipline for smaller partnerships that are not at the scale of a full collective-impact project.

Establishing the Common Agenda

Research findings clarify stakeholder needs and system influences so that partners can collaborate in the development of ideas that will affect the most positive change. Leaders create plans to engage stakeholders, sustain their involvement, and assure that diverse perspectives inform their initiatives.

Available Services Include: • Systems Mapping • Theory of Change Development • Meeting Facilitation •

Implementing the Infrastructure

Leaders collaborate in facilitated working sessions to develop work processes and agreements that create transparency and build trust. Initiative-specific teams form work groups to share knowledge and adjust actions as new insights emerge.

Available Services Include: • Backbone Setup • Metrics Development • Work Group Coordination •

Sustaining and Renewing

Leaders continuously monitor progress toward their shared goals. We develop measures that track the collective's performance and the outcomes of the initiatives. All aspects of the collaboration are periodically assessed to make adjustments that maintain momentum and maximize impact.

Available Services Include: • Progress Tracking • Impact Evaluation • Project Management

Learn more about how Strategy Arts can help your organization at www.strategyarts.com