

## Solutions for Corporations

Today's business environment is shaped by the changing global economy, the ongoing, rapid pace of technological change, and the evolving individuality of customer needs. Maintaining the flexibility needed to respond to changing market demands while profitably serving customers requires an organization that is responsive, innovative, and efficient. Responsiveness requires an empowered and scalable organization. Innovation requires a deep understanding of, and focus on, customers. Efficiency requires careful attention to process and cost. Today, as business leaders, we all must find the right balance among these to ensure the long-term sustainability of our organizations.



At Strategy Arts, we understand the challenges business leaders face. We have served customers in the technology, publishing, manufacturing, consumer goods, and pharmaceutical sectors. Our senior consultants bring experience and knowledge from careers in international and domestic consumer and business-to-business companies. Our collaborative consulting approach helps business leaders envision an end-to-end process to achieve their goals, build the knowledge needed to make important decisions, and empower their organizations to achieve them.

## Our Consulting Approach

For more than 11 years, we've been building a different kind of consulting business, one that engages organizations throughout projects, builds ownership and support for critical decisions, and creates internal capabilities that stay with our clients long after projects are finished. Combining the talents and creativity of people with the illuminating results of research and analysis, our planning processes yield extraordinary results.

Clients tell us several things set Strategy Arts apart:

- ✓ Our senior consultants are experienced planners and trained facilitators. They all know how to get the most out of people and projects.
- ✓ We do not begin a project until the project design fully aligns with our clients' expectations.
- ✓ Our end-to-end project process maps help clients envision all the steps needed to pursue their goals, even if they only need our help for some of them.
- ✓ We don't consider ourselves finished until our clients are actively pursuing their goals.

We look forward to learning more about your organization and the challenges you face.

**Learn more about how Strategy Arts can help your organization at [www.strategyarts.com](http://www.strategyarts.com)**

Strategy Arts provides consulting services in five areas. Our project frameworks help us design engagements that match the unique needs of each client and help them envision the full extent of a process that will take them from planning to action. We support clients from the beginning to end of major projects or provide targeted support for specific project activities. Learn more about what we offer in each of our five service areas below.

## Strategic Planning

Our Planning to Action Framework outlines our process for engaging organizations in planning and building the awareness and ownership needed for execution.



- Available Services: • Environmental Analysis • Customer Research • Competitive Analysis • Vision and Planning Meetings • Product and Services Ideation • Project Management • Management Dashboards •

## Organizational Development and Operational Excellence

Our Organizational Change Framework outlines our process for designing organizations from scratch or improving existing organizations.



- Available Services: • Best-Practices Research • Staffing Models • Management Roles Definition(RACI) • Lean Six Sigma Training & Mentoring • Process Improvement • Leadership Development • Team Performance Workshops •

## Collective Impact and Partnership Planning

Our Collective Impact Framework outlines our process for starting up and leading effective collective impact or non-profit partnerships.



- Available Services: • Systems Mapping • Theory of Change Development • Meeting Facilitation • Backbone Setup • Metrics Development • Work Group Coordination • Impact Evaluation •

## Program Evaluation

Our Program Evaluation Framework outlines our process for beginning-to-end program evaluation and improvement planning.



- Available Services: • Organizational Assessments • Stakeholder Engagement • Logic Models • Evaluation Design • Data Collection and Analysis • Recommendations Development • Improvement Planning •

## Meeting Planning and Facilitation

At the heart of all Strategy Arts projects are great meetings. We support stand-alone meetings of any size with the same attention to detail we provide in our other services.



- Available Services: • Participant Interviews • Speaker Recruitment • Meeting Logistics • Facilitation • Graphic Recording • Meeting Reports • Meeting Action Tracking •

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