

## Solutions for Nonprofits

There is growing acceptance that today's complex social and economic issues require more sophisticated, collaborative, and cross-sector approaches. This challenge places new demands on already stretched nonprofit organizations that must find a way to work more closely with others even as they seek to demonstrate in measurable ways the bottom line impact of their own unique contributions. Nonprofit leaders must achieve this while leading the motivated, but often overextended staff running their programs, and while maintaining responsiveness to their boards and funders.



At Strategy Arts, we appreciate both the rewards and the challenges of nonprofit leadership. We have served nonprofit clients in the human services, arts and culture, economic development, medical, energy, and environmental sectors. Our consultants have wide experience working with organizations ranging from small local charities to large national and international organizations. Moreover, our consultants give back to the nonprofit community through pro bono jobs and by holding leadership positions on nonprofit boards. At Strategy Arts, our collaborative consulting helps nonprofit leaders harness the passion of their organizations and maximize the impact they achieve.

## Our Consulting Approach

For more than 11 years, we've been building a different kind of consulting business, one that engages organizations throughout projects, builds ownership and support for critical decisions, and creates internal capabilities that stay with our clients long after projects are finished. Combining the talents and creativity of people with the illuminating results of research and analysis, our planning processes yield extraordinary results.

Clients tell us several things set Strategy Arts apart:

- ✓ Our senior consultants are experienced planners and trained facilitators. They all know how to get the most out of people and projects.
- ✓ We do not begin a project until the project design fully aligns with our clients expectations.
- ✓ Our end-to-end project process maps help clients envision all the steps needed to pursue their goals, even if they only need our help for some of them.
- ✓ We don't consider ourselves finished until our clients are actively pursuing their goals.

We look forward to learning more about your organization and the challenges you face.

**Learn more about how Strategy Arts can help your organization at [www.strategyarts.com](http://www.strategyarts.com)**

Strategy Arts provides consulting services in five areas. Our project frameworks help us design engagements that match the unique needs of each client and help them envision the full extent of a process that will take them from planning to action. We support clients from the beginning to end of major projects or provide targeted support for specific project activities. Learn more about what we offer in each of our five service areas below.

### Strategic Planning

Our Planning to Action Framework outlines our process for engaging organizations in planning and building the awareness and ownership needed for execution.

- Available Services: • Environmental Analysis • Stakeholder Research • Competitive Analysis • Mission and Values Definition • Vision and Planning Meetings • Project Management • Management Dashboards •

### Organizational Development and Operational Excellence

Our Organizational Change Framework outlines our process for designing organizations from scratch or improving existing organizations.

- Available Services: • Best-Practices Research • Staffing Models • Management Roles Definition(RACI) • Lean Six Sigma Training & Mentoring • Process Improvement • Leadership Development • Team Performance Workshops •

### Collective Impact and Partnership Planning

Our Collective Impact Framework outlines our process for starting up and leading effective collective impact or non-profit partnerships.

- Available Services: • Systems Mapping • Theory of Change Development • Meeting Facilitation • Backbone Setup • Metrics Development • Work Group Coordination • Impact Evaluation •

### Program Evaluation

Our Program Evaluation Framework outlines our process for beginning-to-end program evaluation and improvement planning.

- Available Services: • Organizational Assessments • Stakeholder Engagement • Logic Models • Evaluation Design • Measurement Reporting • Data Collection and Analysis • Improvement Planning •

### Meeting Planning and Facilitation

At the heart of all Strategy Arts' projects are great meetings. We support stand-alone meetings of any size with the same attention to detail we provide in our other services

- Available Services: • Participant Interviews • Speaker Recruitment • Meeting Logistics • Facilitation • Graphic Recording • Meeting Reports • Meeting Action Tracking •

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