

@STRATEGYARTS

#NONPROFITCOLLABORATION

11/16/16

SHARED  
VALUES

TRUST  
RELATIONSHIPS

WHAT MAKES COLLABORATION

EMPATHY

WORK?

OPENNESS  
to NEW IDEAS

MUTUAL  
BENEFIT

SHARED  
VISION

LISTENING  
to HEAR  
...NOT RESPOND

HONESTY

FOCUS  
ON WHAT  
MATTERS

Creativity

WILLINGNESS  
to TAKE A

RISK

COMMON  
VOICE

GOOD COMMUNICATIONS

Jim Nuttle  
STRATEGY ARTS

@STRATEGY ARTS  
#NONPROFIT COLLABORATION

# WHAT'S IMPORTANT ABOUT LEADERSHIP IN COLLABORATION?

CLARITY ON ROLES



MODELING COLLABORATIVE BEHAVIOR



FREQUENT COMMUNICATIONS



LISTEN



CLEAR VISIONING



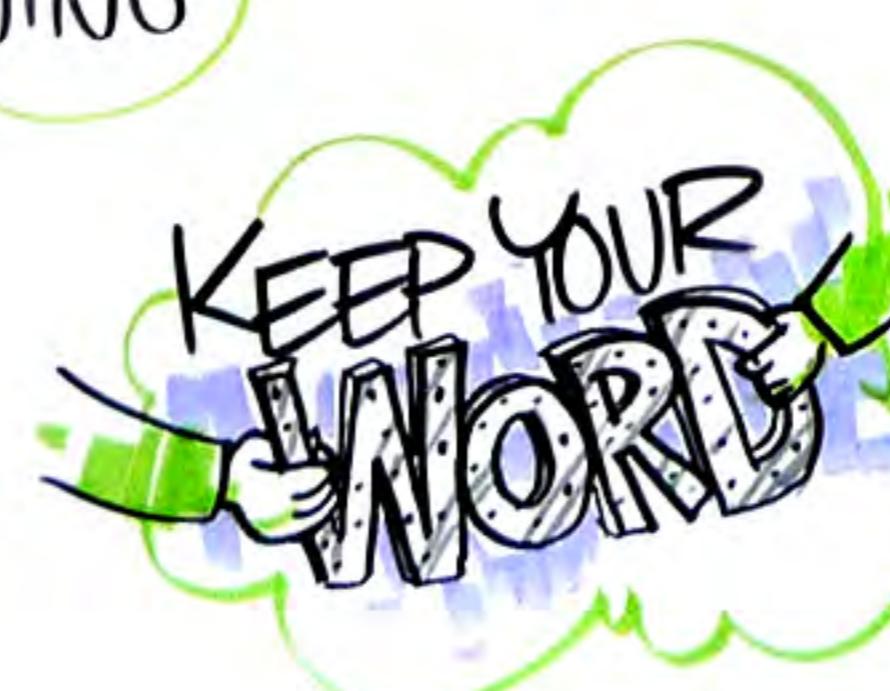
FOLLOW THROUGH



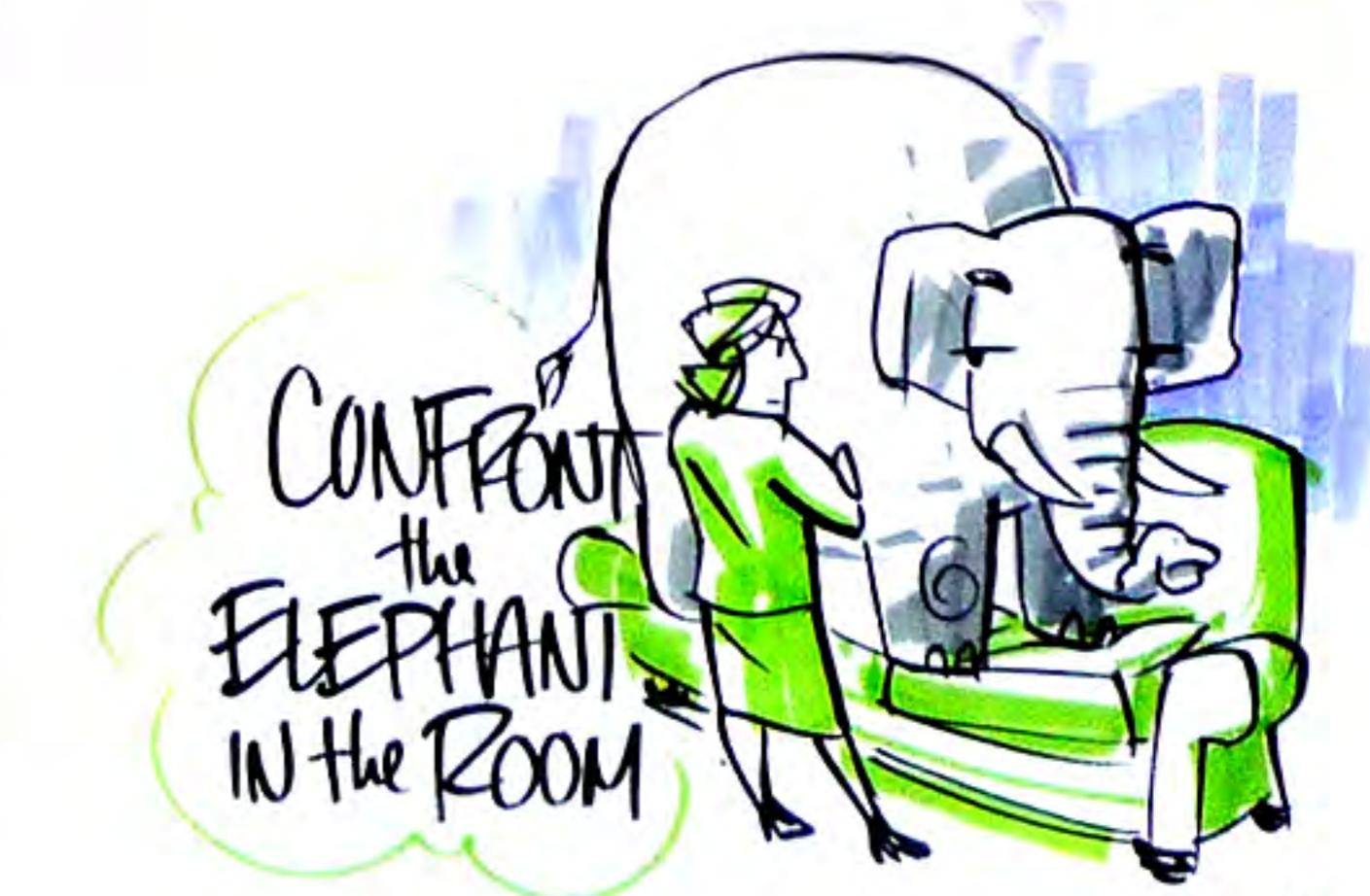
UNDERSTAND PEOPLE'S MOTIVES



BE TRANSPARENT



KEEP YOUR WORD



CONFRONT the ELEPHANT IN the ROOM

MAKE COLLABORATION  
PLEASANT  
EXPERIENCE  
FLEXIBILITY

BRING ALL  
VOICES to the  
CONVERSATION



HOW DO YOU BUILD

# ENGAGEMENT

for COLLABORATION

2nd  
WHY is IT IMPORTANT?

MOTIVATION  
SPARKS  
ENGAGEMENT

BUILDING SOMETHING BIGGER  
THAN YOU CAN DO ALONE



UNDERSTANDING  
HOW ALL of the PARTS  
WORK TOGETHER

SUPPORT  
MAINTAINS ENGAGEMENT

COMMUNITY  
NURTURES ENGAGEMENT



FOLLOW  
THROUGH  
and  
DELIVERING  
ON PROMISES

Jim Nuttle  
STRATEGY ARTS

ENGAGEMENT is the  
FORCE BEHIND  
SUSTAINED SUCCESS

# WHAT INFRASTRUCTURE

IS NEEDED for COLLABORATION?

INTERNAL  
and  
EXTERNAL COMMUNICATION



HONEST and  
DIRECT FEEDBACK



PROJECT  
MANAGEMENT



STRONG  
FACILITATION



DEDICATED  
FUNDING

# TRUST



LONG-TERM  
COMMUNICATIONS



RELATIONSHIP  
MANAGEMENT

**SCOTT WHEELER**

STRATEGY ARTS

"IMPACT and  
EFFECTIVENESS  
of NON-PROFITS"

MANY,  
MANY, COMPLI-  
CATED ISSUES  
that TAKE

"COLLECTIVE  
IMPACT"

GROWTH /  
INDIVIDUALS  
MOTIVATION /

B-CORP  
BRING  
the CORPORATE  
SECTOR IN

the

# SPACE

OUTCOMES /  
ORGANIZATIONS  
GAPS /

ACCOMPLISHING  
MORE TOGETHER  
THAN WE COULD DO  
ON OUR OWN

Nov. 17, 2016

CONVENING

- COMMUNICATE
- ADDRESS ISSUES QUICKLY

• MODEL BEHAVIOR

YOU HAVE to  
GIVE UP SOMETHING  
TO GET SOMETHING

CLEAR ROLES +  
PURPOSE

WHAT are the  
DIFFERENCES?



POST-PARTUM  
DEPRESSION  
TRAINING  
VIDEOS

MALE NURSES!

FACILITATED  
CONVERSATIONS

THIS IS WHAT  
GOOD COLLABORATION  
LOOKS LIKE!

BUILDING COMMUNITIES

CREATING  
CONNECTIONS  
COMMUNICATION  
TOOLS

UNDER-  
STANDING of  
BARRIERS

I  
DON'T  
WANT to  
LEARN  
Wiki!

VISIBILITY

DECISION-  
MAKING  
STRUCTURE

THROUGH  
ALL LEVELS



MEETING  
HERE

... HAVING EACH OTHERS  
BEST INTEREST IN MIND

SHARED  
VALUES

RELATIONSHIPS

WHAT  
DO THEY  
WANT?

POLICY  
PROCESS

WRITE  
IT DOWN

TAKE TIME  
to UNDERSTAND

WHAT'S  
the FALL-BACK?

SHARED  
PURPOSE

SUPPORT

METRICS

COLLECT  
the DATA at  
ALL LEVELS  
CONSISTENTLY

COMMUNITY

NEW IDEAS

COLLECTIVE  
IMPACT

STORIES that  
SUSTAIN the EFFORT

SPEND  
WHAT IT  
TAKES

COLLECT the  
DATA that INFORMS  
the PROCESS  
GOING FORWARD

Jim Nuttle  
STRATEGY ARTS